

# SPONSORSHIP PACKAGES

## SYMPOSIUM BENEFITS 2027

	<b>ROCKSTAR SPONSOR</b> <b>\$11,000</b> (LIMITED TO 1 SPONSOR)	<b>REVOLUTIONARY SPONSOR</b> <b>\$6,500</b> (LIMITED TO 6 SPONSORS)	<b>CONNECTOR SPONSOR</b> <b>\$3,750</b> (LIMITED TO 12 SPONSOR)	<b>ADVANCING SPONSOR</b> <b>\$2,250</b>	<b>SUPPORTING SPONSOR</b> <b>\$750</b> (LIMITED TO MEMBERS WITH UNDER 5 EMPLOYEES)
<b>Symposium Sponsorship</b>	Exclusive sponsorship of banquet dinner with opportunity to address attendees up to two minutes	Group sponsorship of speed networking and opportunity to host a table discussion during this session	Group sponsorship of breakfast networking	Group sponsorship of buffet luncheon	
<b>Symposium Logo Placement</b>	Premium placement on conference bags	Placement on conference bags			
<b>Symposium Presentations</b>	Two-minutes for video and/or live remarks during Symposium, with video sent out in post event thank you email  One minute live remarks at banquet dinner	One-minute video to be played live and sent out in post event thank you email	Thirty-second video to be played live and sent out in post event thank you email		
<b>Symposium Program Booklet</b>	Full page - back cover	Full page	Half page	Quarter page	Quarter page
<b>Symposium Conference Bag</b> (item provided by sponsor)	✓	✓	✓	✓	
<b>Symposium Tickets</b>	5 tickets (more at cost)	3 tickets	2 tickets	1 ticket	1 ticket

## ANNUAL BENEFITS

<b>Annual meeting and Event Sponsorship</b>	1 minute video or remarks at Annual meeting and exposure at bootcamp	1 minute video or remarks at Annual meeting and exposure at bootcamp	Exposure at bootcamp		
<b>Dedicated email</b>	Two dedicated emails	Two dedicated emails	One dedicated email		
<b>WOL social media</b>	Four stand alone posts and general sponsor thank you post	Two standalone posts and general sponsor thank you post	One standalone post and general sponsor thank you post	General sponsor thank you post	
<b>WOL membership</b>	5	3	2	1	

Note: Text for dedicated emails and social media posts to be provided by Sponsor, subject to approval by WOL

### ALL SPONSORSHIP OPPORTUNITIES INCLUDE:

- Recognition on Symposium signage
- Access to Symposium registration list after the event for those that opt in to share information
- Logo on WOL website for 1 year
- Consideration for speaking and moderating opportunities at Symposium, Bootcamp, Virtual Programming and In-Person Events (not guaranteed and subject to programming need)

### SYMPOSIUM AD OPTIONS

- Half page: \$500
- Quarter page: \$300

### AD SPECS

- Full page: 5"w x 8"h
- Half page: 5"w x 3.875"h
- Quarter page: 2.375"w x 3.875"h