

# event sponsorship agreement 2020



Amy Danziger Shapiro, Director of Operations  
c/o Women Owned Law & Law Offices of  
Nicole D. Galli  
1500 JFK Boulevard, Suite 910  
Philadelphia, PA 19102

(267) 279-9561 telephone  
(215) 280 - 3005 Cell  
ashapiro@womenownedlaw.org  
www.womenownedlaw.org/2020-wol-symposium

sponsorship level  revolutionary at \$10,000  advancing at \$3,000  other at \$500  
 connector at \$5,000  supporting at \$1,500

sponsoring business or organization

\_\_\_\_\_ business/organization name

terms and conditions

When fully executed, this document will establish an agreement between Women Owned Law herein after referred to as "WOL" and the sponsoring business or organization referred to as "The Sponsor" in support of the 2020 WOL Symposium on Women's Entrepreneurship in the Law.

The Sponsor agrees to pay WOL as indicated above.

In consideration of the payment detailed above, The Sponsor shall receive what is outlined in Appendix A of this agreement for the level indicated above. Event Sponsorship recognition include but may not be limited to those items outlined in Appendix A of this agreement.

The final decision regarding placement and/or juxtaposition of sponsor(s) logo shall rest with WOL.

When future WOL events are scheduled, The Sponsor shall have the right of first refusal on continuing its sponsorship of these events.

It is understood and agreed that the entire agreement between WOL and The Sponsor is contained herein and that this document supersedes all previous written and oral agreements, and negotiations relating to the event sponsorship herein detailed. Any modification of this document shall be made in writing. The agreement is to be construed under the laws of the state of Pennsylvania.

sponsor agreement

If this document correctly states your understanding of our agreement, please sign and date both copies, and return to Amy Shapiro (contact info above). A fully executed copy will be returned to you for your records.

I agree to pay the following for the above-specified category:

\_\_\_ revolutionary sponsor, \$10,000 \_\_\_ connector sponsor, \$5,000 \_\_\_ advancing sponsor, \$3,000  
\_\_\_ supporting sponsor, \$1,500 \_\_\_ other opportunities, \$500

\_\_\_ payment enclosed \_\_\_ please send an invoice

\_\_\_\_\_ name of authorized representative (please print)

\_\_\_\_\_ title

\_\_\_\_\_ address

\_\_\_\_\_ city

\_\_\_\_\_ state

\_\_\_\_\_ zip

\_\_\_\_\_ e-m ail address

\_\_\_\_\_ phone number

\_\_\_\_\_ signature

\_\_\_\_\_ date

WOL Symposium agreement

\_\_\_\_\_ Nicole D Galli, President, Women Owned Law

\_\_\_\_\_ date

email or mail the signed agreement to Amy Danziger Shapiro/Director of Operations (contact info above)

## **event sponsorship recognition and opportunities 2020**

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### **All Sponsorships include the following**

- Your logo on the conference website (with link), program and other promotional material including emails.
- Your organization recognized during the symposium on all signage
- Your organization recognized from podium during the symposium
- Your logo in the Symposium Program Guide
- Printed insert in registration bag
- Social Media Posts highlighting and profiling your organization's name /logo

### **Revolutionary Sponsor at \$10,000**

This sponsorship also includes

- Exclusive sponsorship of VIP Breakfast or Closing Reception
- Opportunity as a discussion leader during speed networking session
- Sponsor information distributed at chosen event
- 6 tickets to symposium and 4 VIP breakfast tickets
- Full page advertisement in program guide

### **Connector Sponsor at \$5,000**

This sponsorship also includes

- Choice of exclusive sponsorship of badge holders/registration badges **(taken)** or registration bags
- Sponsor information distributed at lunch
- Opportunity as a discussion leader during speed networking session
- 4 tickets to symposium
- Full page advertisement in program guide

### **Advancing Sponsor at \$3,000**

This sponsorship also includes

- Sponsorship of buffet luncheon
- 3 tickets to symposium
- Opportunity as a discussion leader during speed networking session
- 1/2 page advertisement in program guide

### **Supporting Sponsor at \$1,500**

This sponsorship also includes

- Sponsorship choice of networking break
- 2 tickets to symposium
- 1/2 page advertisement in program guide

### **Other Sponsorship Opportunities (does not include above)**

- 1/2 page advertisement in the Symposium Program Guide only or Print insert in registration bag only

## **sponsorship advertising guidelines 2020**

### **Logo Specifications**

- For placement of your logo on the website, conference signage, social media and program guide please send high resolution JPG, or PNG (minimum 300 dpi) to: [ashapiro@womenownedlaw.com](mailto:ashapiro@womenownedlaw.com)

### **Printed Bag Insert Specifications**

- Registration inserts should be no larger than 5.5 X 8.5 inches. Please send 100 copies of your registration bag insert to: **Women Owned Law, Attn: Nicole Galli, Esq. , 1500 JFK Boulevard, Suite 910, Philadelphia, PA 19102**

### **Symposium Program Guide Advertising Specifications – printed program in full color**

#### **Ad specs in inches:**

- Full Page: 3.5 wide, 10.25 tall (included in revolutionary and connector sponsorship)
- Half Page: 3.5 wide, 5 tall (included in advancing and supporting sponsorship)