



**Women Owned Law Member Spotlight Questionnaire**  
**Wendy B. Samuelson, Esq., Samuelson House & Samuelson, LLP**

**1. Tell us about your firm including: history, specialization and years in business.**

I am a matrimonial and family law attorney, and have practiced exclusively in this field for the past 24 years. Samuelson House & Samuelson, LLP is a boutique matrimonial law firm, representing high net worth clients in divorce, child custody matters, and prenuptial agreements.

**2. What's an interesting fact about you and your firm most people don't know?**

I am an avid tandem cyclist. My husband and I have a tandem road bike and a tandem mountain bike. We have road cycled through Croatia and Tuscany, Italy, and have mountain biked on black diamond trails in Vermont and California. This summer, we are going to mountain bike in Colorado and Israel. Joining a tandem bike club has allowed me to balance out my professional life by being surrounded by happy couples.

**3. What's a favorite moment of your career so far?**

My clients' appreciation is always a favorite moment. I have received from various clients a framed Wonder Woman costume, a Wonder Woman mug, Wonder Woman collection stamps and ipad with the engraving "Wendy, the Wonder Woman." It's funny and so thoughtful. On a more serious note, for the past 15 years, I have been the editor of the column "Recent Legislation, Cases and Trends in Matrimonial Law" for the New York State Bar Association's prestigious quarterly publication., *The Family Law Review*. Writing about recent cases keeps me on top of my game.

**4. What challenge are you most proud of overcoming?**

I am legally blind and have a double cochlear implant. I'm managing a successful four attorney law firm. Enough said.

**5. Tell us about your morning ritual.**

Besides the two cups of pumpkin-spiced coffee? I practice 20 minutes of meditation and workout on our tandem bike trainer. I incorporate a lot of the meditation I do into counseling my clients. See Health & Spirituality magazine article "A Better Way to Break Up", which I was featured in.

<https://spiritualityhealth.com/articles/2014/07/07/better-way-break>

**6. What advice would you offer new business owners?**

Find a mentor and/or a coach. Have good advisors in place (i.e. corporate counsel, accountants, etc.) Create an efficient system in your office for overseeing cases.

**7. What do you wish you had known before starting your own business?**

There are going to be ups and downs. There are going to be days when business is so dry, you wonder if you are going out of business. Then there will be days when you are on top of the world. Know that over time, things will balance out.

**8. How can you help other WOL members improve their business?**

Networking is key. Call me. I will help make introductions to people that you want to meet.

**9. How has your WOL membership been of value to you and your career?**

It's great to have comradery and ask other women how they have solved certain management issues.

**10. Guilty Pleasure**

Fried chicken. Cycling near any body of water.

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**Nominate Someone!**

WOL turns the spotlight on members to highlight how they are making a difference and how they have benefited from WOL membership. It offers an opportunity for you to share your story with colleagues, inspire future entrepreneurs, and strengthen awareness of the profession and association.

Member Spotlight appears regularly on <https://www.womenownedlaw.org/>. To nominate another member email: [CoachDena@gmail.com](mailto:CoachDena@gmail.com)